

# SCHOOL OF BUSINESS

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## majors & careers

### WHAT CLASSES WILL YOU TAKE?

All students within the school of Business complete several foundational courses in **Math, Economics, Accounting, Marketing, Finance, and Business Law**. Majors within the School of Business are technical and math-driven so it is important to review all the required courses to make sure they are interesting to you and align with your career goals.

Students in the School of Business will participate in a series of professional development activities as part of their major which include: **Resume building sessions, job shadowing, mock interviews, service projects, an internship and more.**

### BUSINESS MAJORS HAVE...

- A variety of career options in private industry, the nonprofit sector, and government
- Consistently strong employment outlook
- Many leadership and professional development opportunities
- The skills needed to lead and solve complex business problems
- Opportunities to participate in intercultural business experiences

### WHEN SHOULD YOU DECLARE?

The School of Business recommends declaring your major **no later than the start of your sophomore year** so you stay on track with the sequencing of the foundational courses.

Accounting  
Economics  
Finance  
Marketing  
Operations & Technology  
Management

### Recommended Introductory Classes:

ECN 120  
*Principles of Macroeconomics*  
MTH 161  
*Elementary Statistics*  
BUS 100  
*Introduction of Leadership Skills*  
(if space is available)  
BUS 209  
*Financial Accounting*  
(if interested in Accounting)

### HAVE QUESTIONS?

### READY TO DECLARE?

Contact

School of Business Program Counselors

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For more information on the Business majors, visit the **School of Business website**: <https://business.up.edu>



# WHERE ARE BUSINESS STUDENTS DOING INTERNSHIPS?

## HAVE CAREER QUESTIONS?

Contact

The Career Center

503-943-7201 | [career@up.edu](mailto:career@up.edu)

[www.up.edu/career](http://www.up.edu/career)



# WHAT ABOUT LIFE AFTER UP?

Consultant · Brand and Content Manager · Business Systems Analyst · Budget Analyst · Strategy and Planning Analyst · Social Media Manager · Marketing Manager · Event & Program Coordinator · Executive Business Coach · Inventory Planner · Digital Designer · Senior Recruiter · Senior Search Engine Marketing Specialist · Controller · Chief Financial Officer · Office Manager · IT Service Delivery Analyst · Investment Analyst · Database Specialist · Bankruptcy Attorney · Account Coordinator · Research Analyst · Data Analyst · Business Analyst · Operation Analyst · Tax Accountant · Funding Auditor · Leadership Development Coordinator · Real Estate and Development Analyst · Director of eCommerce and Marketing · Operations Manager · Youth Development Associate · Volunteer Coordinator · Human Centered Design Coordinator · Assurance Associate · Product Specialist · Actuarial Analyst · Underwriting Consultant · Audit Associate · Pricing Manager · Associate Controller · Media Planning Supervisor · Area Manager · Corporate Learning & Development Manager · PR and Social Media Coordinator · Mortgage Advisor · Finance Director · Billing and Licensing Specialist · Staff Accountant · Client Service Associate · Accounts Receivable Representative · Loan Officer · Reporting Data Analyst · End User Support Analyst · Portfolio Manager · Program Manager · Creative Specialist · Director of Development · Global Production Planner · Financial Wellness Expert · Senior Supply Chain Analyst · Financial Analyst · Treasury Accountant · Consumer Insights Coordinator · Merchandiser · Sales Manager · Claims Specialist · Client Relationship Manager · Sports Marketing Promotions · Freelance Copywriter · Compensation Analyst · Director of People · Senior Project Manager · Assistant Buyer · Director of Human Resources · Events Coordinator · Associate Content Producer · Account Manager · Merchandising Process Excellence Associate · Logistics Coordinator