

Arts Administration, B.S.

The BS in Arts Administration Major will give students practical knowledge and internship experiences that will allow them to build a course of study in music and/or theater, business management, and administration in arts organizations. According to the Arts Administration Association in Education <https://artsadministration.org/>, non-profit and arts businesses want and need to hire people who understand music and theater; however, many people come with musical training, or a business background, not both. By offering an Arts Administration Major, our students will get hands-on experience in the non-profit arts sector, as well as gain the practical experience of performing as a music or theater major. This Major will be interdisciplinary as it will combine both Music or Theater and Business classes.

Learning outcomes

1. Students will communicate using language and methods specific to the fields of music, theater, and/or business.
2. Students will understand the structure and operational roles of an arts organization.
3. Students will design and execute a successful arts event.
4. Students will develop effective collaborative skills for use within the arts.
5. Students will learn principles and skills related to managing a nonprofit organization.

Capstone

For their capstone, students will produce an arts event for UP . This experience will give them hands-on experience in managing a real-life arts event in collaboration with faculty, staff, and students.

University Core Curriculum Requirements — 40 credit hours

All University of Portland students progress through a set of shared course options as part of the University's liberal arts Core Curriculum. This curriculum offers a foundation of multiple lenses to address enduring questions of human concern, integrating the liberal arts, the University mission, and the knowledge, skills, and values needed in a diverse society and in the workplace.

See Core Curriculum Requirements

College of Arts and Sciences B.S. Requirements — 6 credit hours

See College Requirements, B.S.

Major Requirements — 54 credit hours

Required Music Focused Courses — 26 credit hours

MUS 101	Music Theory I	3
MUS 103	Aural Skills I	1
MUS 310	Fundamentals of Technology	3

Select two music history electives from the following:

MUS 301	Music History: Social, Political, Religious Influences, 1000 - 1820	3
MUS 302	Music History: The Influence of Revolution, War, Immigration, and Women's Suffrage, 1820 - 2023	3
MUS 303	Introduction to Classical Music	3

MUS 307	Scoring and Arranging	3
MUS 309	World Music	3
MUS 411	History of Rock and Roll	3
MUS 412	History of Musical Theatre	3
MUS 413	Liturgical Music	3
MUS 414	History of Jazz	3

Required Performance Music Electives

MUS 001	Performance Attendance	0
MUS 486	Private Lessons	4
MUS 4XX	Music Ensembles	6
MUS/THTR 3XX or MUS/THTR 4XX	Upper Division Music or Theater Elective	3

N.B. Performance Attendance, Private Lessons, and Ensembles required during every semester in residence. Ensembles required every semester in residence, optional during semesters with internships. Minimum requirements allow for year-long study abroad opportunities. Transfer students need only complete one for each semester in residence. Special Music Fees: \$400 per semester hour of private lessons (MUS 486).

OR

Required Theater Focused Courses — 26 credit hours

THTR 207	Intro to the Art of Theater	3
THTR 307	History of Theater and Culture	1
THTR 321	Acting Studio I	3
or		
THTR 325	Acting for Non-Majors	3
THTR 471	Theater and Arts Management	3

Theater Electives – Choose 3 of the following courses:

THTR 333	Directing I: The Director's Toolkit	3
THTR 351	Light Design, Sound Design, and Technology	3
THTR 353	Scenic Environment Design	3
THTR 363	Beginning Costume Development and Analysis	3
THTR 400	Dramaturgy	3
THTR 427	Playwriting: Elements	3
THTR 450	Stage and Production Management	3

Required Theater Production Courses

THTR 171	Theater Experience I	1
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THTR 172	Theater Experience II	1
THTR 370	Performance Practicum	1
and		
THTR 371	Design/Integrated Practicum	1
THTR 372	Production Practicum and Review II	1

Five Required Production Experiences plus 30 hours of work committed to production shops. Transfer students must do one production experience each semester in residence. Students can repeat THTR 370 or THTR 371 for the necessary 2 credit hours.

Required Business Courses — 15 credit hours

BUS 200	Principles of Marketing	3
BUS 209	Financial Accounting	3
BUS 250	Legal and Social Responsibility	3
BUS 255	Intro to OTM (Operations, Tech, and Management)	3
BUS 360	Cross Culture Organization Behavior & Ethics	3

Required Arts Administration Courses — 12 credit hours

MUS/THTR/ BUS 40X/50X	Arts Administration I: Finance and Marketing	3
MUS/THTR/ BUS 40X/50X	Arts Administration II: Operating Systems and Community Relations	3
MUS/THTR/ BUS 497	Arts Administration Internship	6
MUS/THTR 498/ 489	Art Administration Capstone	1

Any additional credit hours required to complete a minimum of 120 credit hours